# Storytelling Template

*Interview patrons who have completed Gale Courses. Share their stories in your newsletter, blog, or on social media. Stories with community impact may be great to pitch to local news sources as well.*

**Background Information:** *Use this information to write a brief introduction that sets the stage.*

* **Name**
* **Age**
* **Profession**
* **Residence**
* **Gale Course Title(s)**
* **How they found out about Gale Courses**

**Questions:** *Use several of the following questions to tell your patron’s Gale Courses story. Also, add questions specific to the type of course. Use 5-8 Q&As a basis for the final piece. Keep the Q&A format for a quick feature or edit it into a feature story.*

* Have you ever taken an online course? If so, how did Gale Courses compare?
* What was your reason for taking <name of course>?
* Tell me about your Gale Courses experience.
* Did <name of course> help you meet any personal or professional goals?
* Where did you complete most of your course work?
* How did you fit your Gale Course into your schedule?
* Give an example of something you learned in <name of course> and how you applied it.
* What was the online instructor experience like for you?
* What did you think of the format and overall timing of the course?
* Describe Gale Courses in one word.
* Would you recommend Gale Courses to a friend or neighbor?
* Do you plan to take any more Gale Courses?