

"I would definitely recommend GVRL. The eBooks are excellent, the professors really like it, and it's wonderful for the students—who love it!"

Jill Shoemaker
Librarian, Lasell College
Newton, MA

■ BRIDGING THE GAP

PROVIDING AN AUTHORITATIVE PLATFORM

Lasell students now enjoy access to *GVRL*, Gale's eBook platform, featuring academic titles that support study within leading disciplines. "It's a one-stop shop," Shoemaker said in reference to a librarian's ability to quickly find, easily order, and provide all of the resources students might need for a particular research project. "It's very easy to use and provides the students exactly what they're looking for." Shoemaker recently helped students on a research project that required them to evaluate movies based on historical events. Instead of tediously searching and vetting individual sources, Shoemaker used *GVRL*'s LibGuide feature to pull an entire list of historical books relevant to the class project. "I am quite strict with my requirements," Shoemaker said. "My students really like *GVRL* and did extremely well when using it."

GVRL's intuitive, mobile-responsive design provides access from a tablet or mobile device. At the same time, *GVRL* offers integration with popular collaboration tools, such as G Suite for Education and Microsoft Office 365. "The fact that they can email articles to themselves is great," Shoemaker said of *GVRL*'s tailored learning experience.

■ THE RESULT

MULTI-PUBLISHER CONNECTIONS MAKE GVRL A CORNERSTONE OF THE CAMPUS LIBRARY

With more than 13,000 (and counting!) academic eBooks available on *GVRL*, libraries can easily grow their customized collections of highly vetted sources that students may use with confidence. "It's fantastic that Gale is a cross-publisher," Shoemaker said. "You can buy everything from Gale and the students just love it."

When *GVRL* becomes the default search engine for students working on research projects, academic performance improves and librarians illustrate how they can outperform the online search giants students have grown up with. "Lasell College is proof," says Shoemaker. "I would definitely recommend *GVRL*," she said. "The eBooks are excellent, the professors really like it, and it's wonderful for the students—who love it!"

LEARN MORE ABOUT THE PRODUCT

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